

Dear (Recipient First Name),

The last month at Cosmos has been a dynamic and eventful time. Firstly, we would like to thank you for the positive feedback and overwhelming response to the September newsletter. We received a lot of forms back from people who had taken the time out of their busy schedules to fill out our **contact update** survey. This has been very helpful and we are well underway to polishing our database. Please update your contact details if you haven't done so already.

As you all know from the last newsletter, we have recently moved into a new office which we are happy to report continues to be a remarkable transition and has led to many new and positive ventures for the company. On a sadder note, we have recently farewelled Miguel and Laura. We wish them all the very best in their future endeavours.

You're probably wondering what some of these positive, exciting new ventures we mentioned are? Please read below...

Do you know how well your store is travelling? KPI Scorecards do.

This secure, easy to read graphical layout makes it easy to compare at a glance how your business is tracking in comparison with other franchisees in your area, state or nationally.



[Click above for more](#)

- Provides store rankings on Average Daily Sales, Period Sales and the Previous 6 week period showing site in the previous year versus current year, for the site, the area and nationwide
- No more trawling through reams of paper to get your result or having to wait for the next franchisee meeting.
- Now you can look at Sales and Transaction increases and compare the differences between Average Cheque, Discount Percentage, Deletion Percentage and Void Percentage.
- Digital Dashboards can be built specifically to suit individual requirements of the franchisee and franchisor.
- The DataSmart Reporting module provides the user with the ability to select key performance indicators (KPI) and have this information sent to a central location at a specific time.

For more information on KPI Scorecards, please contact Callum Hair (callum@cosmos21.com.au or 03 8645 5500)

Kind regards,

> pos2go - Mobile Phone Ordering...

Imagine if your customers could order from your store directly from their mobile phones.



Imagine if you could put your menu on every customers mobile phone.

Imagine knowing in advance your customer orders for production.

Imagine if the orders just came to your store, pre-paid without any intervention.

This amazing new technology is just about to be launched. It makes full menu mobile phone ordering a reality. It will change the way your store operates.

This is the future of point of sale. A point of sale in everyones pocket.

It is truly revolutionary and is working today...



> Update Your Details...

We'd like to stay in touch. Please complete the online contact form or by downloading the attached form and returning it to us via post, fax, or e-mail.

Update details ONLINE

DOWNLOAD Update Form

> Contact Us...

Support:

Prepaid: 1300 139 909
Pay Per Call: 1902 296 030

General Enquiries:

(Accounts/Sales)
Phone: 03 8645 5500
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