

COSMOS 21+ Group launches Qtimer in Australia

Dear (Recipient First Name),

The COSMOS 21+ Group is pleased to announce that the leading-edge Qtimer drive-thru management system has been successfully installed in the Australian market.



Qtimer represents information as it happens in both a visual and audible* form (* for release July 2009). This is known as real-time information.

Real-time information allows your team to make decisions and affect change there and then. Information is then able to drive performance as opposed to only being available after the fact.

Real-time information also allows you to recognise and acknowledge good performance as it happens. Information presented in real-time is a major motivating factor for teams.

'What gets measured gets done'

COSMOS 21+ Group CEO Adam Mayhood said that the introduction of the Qtimer technology to Australia was a huge opportunity for drive-thru operators to extract better results and revenue.

"The Qtimer system brings a whole new level of drive-thru management with the use of real-time timing information. This information is key to driving team performance in the drive-thru."

For the complete article, click here>

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New research study quantifies how significantly drive-thru timers improve drive-thru performance

A recent article published in a major US hospitality industry magazine examined the use of drive-thru timing systems and their results for drive-thru food operations.



This study shows that drive-thru timing systems form a key component of drive-thru management and performance.

Overall, the study found that speed-of-service timers have a positive impact - restaurants with timers were on average **29 seconds faster** than those without timers.

For the majority of restaurants, service times for dinner were greater than at lunch. And, in general, the restaurants without a timer had longer service times during both lunch and dinner periods. Restaurants with timers were on average **31 seconds faster during lunch** and **27 seconds faster during dinner** than those without a drive-thru timer.

For the complete article, click here>

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Kind regards,

> **About COSMOS 21...**

The COSMOS 21+ Group has been supplying leading edge information technology services to many of Australia's leading food services brands for over 12 years. Our experience in making technology work for our clients and drive results is unsurpassed in the industry.

The COSMOS 21+ Group is always striving to introduce new and exciting technology innovations to our clients, and more importantly, make them work!

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> **please answer these questions**



Would you like someone from Cosmos 21 to contact you regarding Qtimer?

What is the best phone number on which to contact you?



Andrew Murdoch
GENERAL MANAGER
The COSMOS 21+ Group

feedback we value your comments and suggestions

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